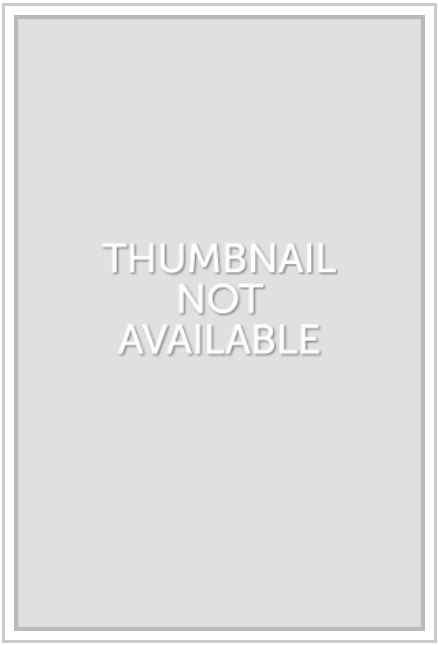


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The Smartest Places on Earth: Why Rustbelts Are the Emerging Hotspots of Global Innovation

By Antoine Van Agtmael, Fred Bakker

BRILLIANCE AUDIO, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 170 x 132 mm. Language: English . Brand New. Antoine van Agtmael coined the term "emerging markets" and built a career and a multibillion-dollar investing firm centered on these surging economies that would, over time, supplant the West as engines of wealth and prosperity. The trend held for decades, but a few years ago van Agtmael and Alfred Bakker, a renowned European journalist, began seeing signs that the tide might be turning. For example, during a visit to an enormously successful chip company in Taiwan, the company s leaders told them that their American competitors were now eating their lunch. And Taiwan was not the only place giving them this message. Thus began a remarkable two-year journey to reassess the conventional wisdom that the US and Europe are yesterday s story and to determine whether there is something profound that is happening that points the way to the creation of the next economy. In The Smartest Places on Earth, van Agtmael and Bakker present a truly hopeful and inspiring investigation into the emerging sources of a new era of competitiveness for America and Europe that are coming from unlikely placesthose...

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