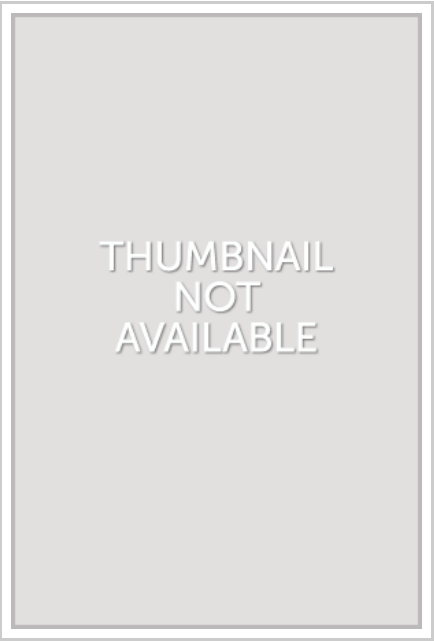


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Snark Its Mean, Its Personal, and Its Ruining Our Conversation

By David Denby

Tantor. No binding. Book Condition: New. Audio CD. Dimensions: 6.4in. x 5.4in. x 1.1in.What is snark You recognize it when you see ita tone of teasing, snide, undermining abuse, nasty and knowing, that is spreading like pinkeye through the media and threatening to take over how Americans converse with each other and what they can count on as true. Snark attempts to steal someones mojo, erase her cool, annihilate her effectiveness. In this sharp and witty polemic, New Yorker critic and bestselling author David Denby takes on the snarkers, naming the nine principles of snarkthe standard techniques its practitioners use to poison their arrows. Snarkers like to think they are deploying wit, but mostly they are exposing the seethe and snarl of an unhappy country, releasing bad feeling but little laughter. In this highly entertaining book, Denby traces the history of snark through the ages, starting with its invention as personal insult in the drinking clubs of ancient Athens, tracking its development all the way to the age of the Internet, where it has become the sole purpose and style of many media, political, and celebrity Web sites. Snark releases the anguish of the dispossessed, envious, and frightened; it flows...

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Reviews

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