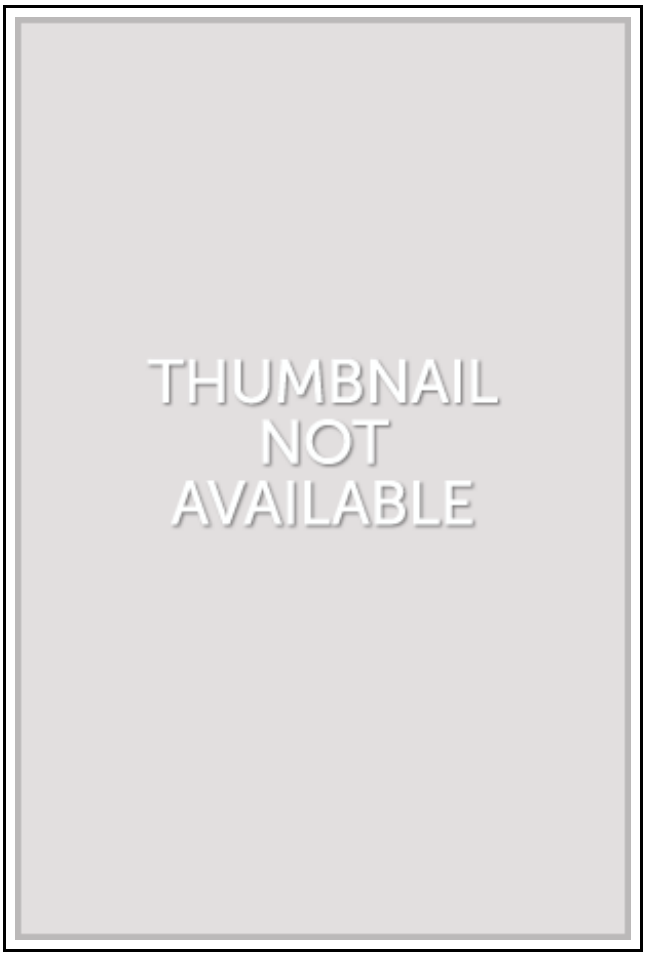
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Lawrence Erlbaum Associates Inc, United States, 1996. Paperback. Book Condition: New. New.. 229 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.Computers have changed the landscape of both gathering and disseminating information throughout the world. As journalists quickly move toward the 21st century and perhaps, a new era of electronic journalism, resources are needed to understand the newest and most successful computer-based news reporting strategies. Written to serve that purpose, this book is designed to show both professional journalists and students which of the newest personal computing tools are being used by the nation s leading news organizations and top individual journalists. It further describes how these resources are being used on a daily basis and for special projects. In recent years, computers have taken on new and dominating roles in the process of news analysis, newsgathering, and news processing. Today s forward-thinking journalists often seek guidance over what they can do to strengthen their ability to be society s information processors and managers. This volume focuses upon how successful journalists are using computers through a major national computer-assisted reporting (CAR) study of daily newspapers. The study included two national surveys and a series of personal interviews with many of the nation s leading CAR specialists. Several current examples of stories used for successful database- and online-oriented news assignments are provided as part of a series of case studies incorporated throughout the book. The additional depth of description and the presentation of portions of stories themselves should help readers to understand the complete process involving CAR-oriented journalism. Substantial analytical detail is used to discuss the extent of computer use in newsrooms, computer training, CAR projects, CAR in daily reporting, hardware and software most commonly used, levels and types of online services used in news research,...

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