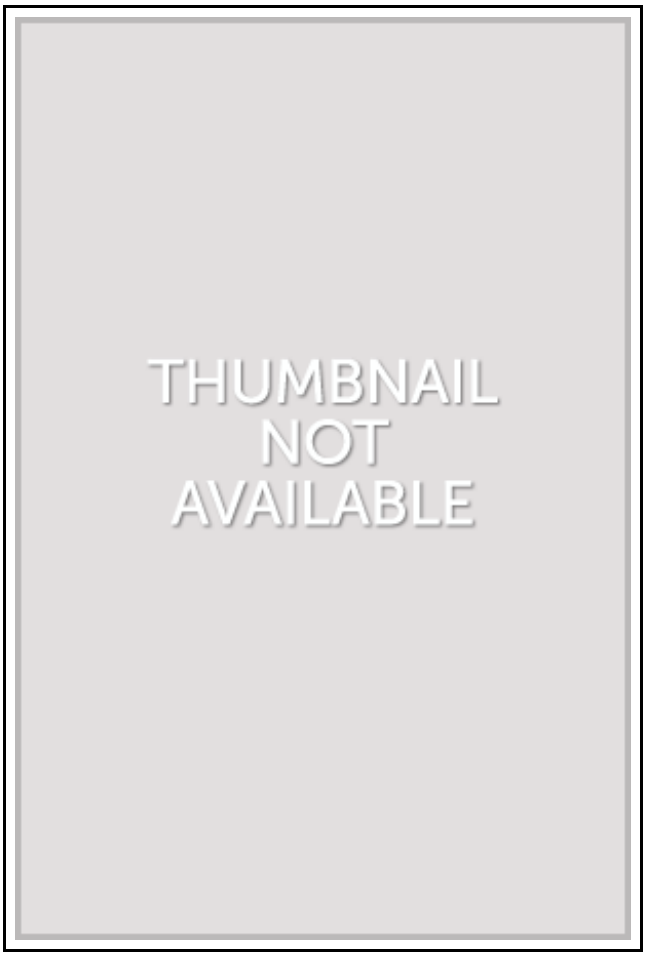
Obamas Secrets: How to Speak and Communicate with Power and a Little Magic



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OBAMAS SECRETS: HOW TO SPEAK AND COMMUNICATE WITH POWER AND A LITTLE MAGIC

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Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 346 pages. Dimensions: 9.5in. x 6.7in. x 0.9in.Obamas Secrets is the ultimate communication bible. Learn how to be more persuasive, how to influence faster, and how to make a success of your own career. This one-of-a-kind book is not about PresidentObama. Its about how you can hone your presentation and communication skills by using Obamassecrets. The bookprovides you with a wide range of tools from the arenas of persuasion, communication, presentation, psychology, and even from recent studies in the field of brain science! Now, whether you are a CEO, a corporate VP, a sales pro, a teacher, a minister, or a politician--you can use these secrets too. Based on their analysis of over 300 of Obamas appearances worldwide, from the 1990s until August 2011, and by utilizing their more than twenty-five years of experience, international communication guru Gil Peretz, and Defense Counsel and NLP expert Nili Peretz, have cracked the secret code of Obamas techniques and show you, step-by-step, how his magical rhetoric skills can translate into your own success. In the first part of the book, you will be exposed to the street smarts that will help you transform your messages so that they will penetrate the hearts and souls of your listeners. Part two will show you how the way you think helps to influence and persuade. Something more is required beyond tactics and methods, something much more basic and profound related to our way of thinking. In the third part, you will become acquainted with Obamas message engineering. You will be provided with a simple implementation toolkit that will enable you to quickly improve the way you convey your messages in all areas. You will be able to use the secrets of other charismatic leaders...

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