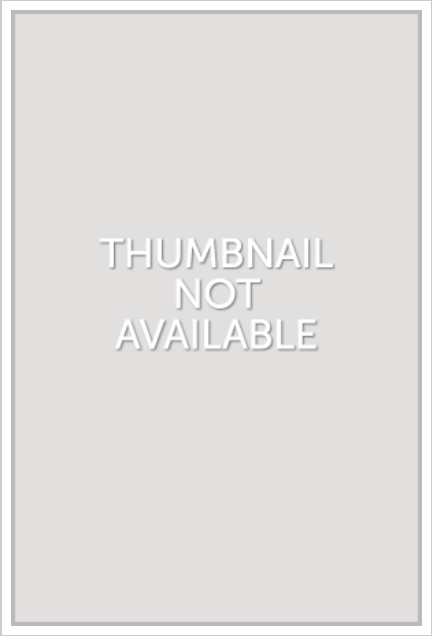


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Experiments on Entrepreneurial Decision Making

By Christian Schade, Katrin Burmeister

now publishers Inc. Paperback. Book Condition: new. BRAND NEW PRINT ON DEMAND., Experiments on Entrepreneurial Decision Making, Christian Schade, Katrin Burmeister, Experiments on Entrepreneurial Decision Making provides a perspective that has the potential of being applied to many research questions in entrepreneurship. Some of these questions include: * How do entrepreneurs raise capital? * How do entrepreneurs manage rapid growth? * What impact do networks have on entrepreneurial phenomena? * What is the role of corporate entrepreneurship? Experiments on Entrepreneurial Decision Making defines the structure of a decision-making process including examples, suggests a classification of experiments, explains different experimental designs, describes quality criteria of experiments and addresses the differences between economic and psychological experiments. The authors discuss existing experimental work on entrepreneurial decision making and develop three 'scientific cases' starting with existing theory, delineating the decision-making approach on the respective problems, and developing experimental designs to analyze the resulting questions. The final chapter addresses the question whether EDM might have the potential for becoming a research paradigm and how applying this perspective might contribute to the development of knowledge in entrepreneurship.

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